

HiLight Semiconductor Ltd  
Delta House  
Southampton University Science Park  
Southampton  
SO16 7NS  
UK

Contact: Christian Rookes  
VP Marketing  
christian.rookes@hilight-semi.com  
Tel: +44 (0)7866 432638

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## **HiLight Semiconductor UK and SITRI China co-operate on new Technical Support and Sales Office in Wuhan.**

HiLight Semiconductor, a world leader in CMOS integrated circuits for optical communications, today announced a new co-operation with SITRI [www.sitrigroup.com](http://www.sitrigroup.com) headquartered in Shanghai.

The first result is the establishment of a new Company in Wuhan, Chip-Link Semiconductor Inc., which will combine HiLight's Chinese staff with new staff from SITRI and focus on technical support and Sales for local customers. This new Company will be headed by Mr Ma, who is an optical industry veteran with 20 years experience at Accelink and more recently assistant General Manager at an optical company in Guangdong.

Secondly, Chip-Link will equip a Laboratory such that 10Gb and 25Gb/100Gb Reference Design kits can be built and optimised locally, accelerating the design-in process for customers.

Gary Steele, CEO and Executive Chairman of HiLight commented: "We are honoured to be working with SITRI group, a world-class R&D and 'Incubator' facility and team. With this co-operation we are demonstrating our commitment to our largest market, providing local customers with the immediate support they need."

Dr. Wenwei Yang, R&D Director of SITRI: "After a thorough market analysis it became clear to us that HiLight Semiconductor has a world-class engineering team and products, meanwhile SITRI has the state of the art Silicon Photonic Pilot line. By combining our talents and resources we could create a clear #1 position in the optical communications and Networking markets."

**About HiLight Semiconductor Limited:**

HiLight Semiconductor Ltd. is a Venture Capital backed, Fabless chip company, founded in 2012 by veterans of several previous start-ups. Specialising in deep sub-micron CMOS, the company designs and supplies the world's highest performance PMD and PHY ICs for high speed fiber-optics based communications and networking/Datacentre applications.

The company has already shipped over 100 Million ICs to date.

HiLight is headquartered in Southampton, UK, with design offices in Bristol UK and sales and local technical support offices in China and Japan.

**About SITRI Group:**

Founded in 2013, SITRI is a new kind of international innovation center, focused on globally accelerating the innovation and commercialization of "More than Moore" (MtM) technologies. We provide pivotal services especially for startups to speed up the time from concept to commercialization. We help to cut down the cost and we are the bridge from lab to volume production. SITRI has expertise drawn from across the industry in key technology areas, resources, and industry related services with a global network of SITRI offices and talent. This is augmented by SITRI's extensive partnerships and industry associations across the university, research, supply chain, and OEM sectors, and acts as the hub for efficient global development of the IoT and MtM markets.